

Key learnings

My learnings from The Growth Project have educated me on becoming a much better leader than I was in the beginning. Here are my top tips for establishing yourself as a good leader:

- love what you do – when you love what you do as a leader, you can inspire and make a change in others
- listen and comprehend
- clarify your values and build your team around these
- be clear on your vision of what you want to achieve and use it to motivate others
- leave a legacy behind that will live on long after you are gone
- be compassionate and understanding of others
- develop and maintain relationships that are deep and meaningful
- create win-win partnerships
- have the courage to act
- work hard and smart.

Shared valued experience

The most valuable lesson I learned was the understanding of a shared valued experience. When you create a moment of shared value in someone's life that allows them to have a positive impact on others, they will cherish this forever and want to do it again.

Our gift to the world of shared value is our mentor experience with our Camp Magic program. I keep this in the forefront of my



mind whenever I'm speaking with potential donors or partners.

Becoming a leader of an organisation is a huge honour. There is something special about leading a team of like-minded people who see and believe in your vision and together make a positive change in the world.

My experience prior to attending this leadership course was one of loneliness and

I felt very daunted. I know that without my learnings and the other leaders I have met via the program, Feel the Magic and I would not be where we are today.

And the bonus? In the last financial year since completing the Growth Project our overall turnover went up by over 200%. **F&P**
To find out more about The Growth Project, visit thegrowthproject.com.au.

James Thomas

James is the Founder and Managing Director of Feel the Magic. As a deep thinker, he can act on his ideas and intuition to support those around him. James has created a life full of passion and purpose supporting those who have been impacted by loss and grief.



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