## FUNDRASSING & PHILANDRASSING & Insight, analysis and inspiration for nonprofit executives and leaders

ISSUE 67 | APRIL MAY 2017 | ISSN 1832-2409

FPMAGAZINE.COM.AU

PLUS DON'T MISSI Events special: case studies & more studies & more Perfect Events

## **FEELTHE MAGC** leadership program designed for nonprofits helped one

A leadership program designed for nonprofits helped one organisation increase its turnover by over 200% in one year.



Adrian Sargeant is in no doubt that the US nonprofit sector will be in a very different place in four years' time.

- Plan International's Tom Duggan says in-house faceto-face teams, although challenging to run, are bound to play a much greater role in the future of fundraising.
- The Walter + Eliza Institute's Susanne Williamson explains when not to launch a capital campaign.
- Steve Matthews says corporate partnerships are a great way to fundraise. Discover his five key learnings and why they only work if you get your strategy right.